

Dear Teacher:

Over the past 26 years that KCP&L has held the Safety Billboard Contest, we've heard again and again from educators like yourself that hands-on activities and contests help make learning fun and memorable.

Therefore, we are honored to once again co-sponsor this contest that combines creativity with lifesaving electrical safety messages **AND** includes a chance to win great prizes for students and schools.

Here's a quick overview:

- One grand prize winner will receive \$200 and will see his or her prize-winning artwork featured on a local Lamar Advertising billboard.
- One \$100 first prize and three \$50 honorable mentions will be awarded in each of three grade categories: Grades 1–2, 3–4 and 5–6.
- Check presentations will be made to the winners at their schools.
- The deadline for entries is Wednesday, April 28, 2010.
- While we've provided examples at www.kcplkids.com, we encourage students to use their imaginations and come up with original creative solutions.

Complete instructions and contest rules can be found on the enclosed flyer and at www.kcplkids.com. If you have questions, please feel free to contact me at **(816) 556-2148** or robert.spielberger@kcpl.com.

We hope your students will be among our participants and winners!

Sincerely,



Bob Spielberger
Manager, Marketing Communications
KCP&L

P.S. Remember that all entries must be received by **Wednesday, April 28, 2010**.

Annual Safety Billboard Contest

